

Call for entries / International art volume

Digital e-book format with international distribution.

The selection is open to national and international artists.

ΔBSTRΔRT 2

new collection of abstract contemporary art volume 2

opencall *for* artists



Will you participate in an art catalog in e-book format with international distribution in online stores/libraries

Why in e-book format? We have always believed that the ultimate goal of a publication is its constant and widespread distribution, and to have the opportunity to showcase one's art to the widest possible audience beyond friends or relatives. In an era constantly focused on digital media, we are here to take you beyond this threshold. It is not enough to have a copy of the publication privately kept in our own library or to distribute a few copies at fairs, where we cannot even control their actual distribution and which usually do not justify the high costs incurred by artists for publication.

The purpose of a collective art catalog is to make visible what you do to those who were not aware of your work just minutes before, to shout out to the world "I am here, welcome to my emotions". AbstrArt will bring your name into online stores and libraries with a clear advantage in terms of visibility and energy expenditure. It will remain active and available without a deadline and accessible to anyone, from all parts of the world.

1) DETAILS OF THE VOLUME:

An art catalog/volume professionally created and distributed in digital e-book format, which will be published in the following stores/libraries:

- **Amazon Kindle Store** (Globally, in all countries managed by Apple Books)
- **Apple Books** (Globally, in all countries managed by Apple Books)
- **Google Play Books** (Globally, in all countries managed by Apple Books)
- **Kobo Books** (Globally, in all countries managed by Kobo Books)
- **Mondadori**

And others who will join along the way, like Hoepli, Libreria Universitaria, Scribd, Fnac, Reinlesen, 24symbols, Rakuten, Yourbook, Legimi.de

The volume will be released in September 2023.

The timing of visibility on different sites may vary depending on existing publication queues. They are usually online on the most important stores/libraries within 48 hours.

2) WHAT DOES IT INCLUDE?

- ✓ **AbstrArt Vol.2** reserves 4 pages for each artist, including biography, texts and photos of their works, and their own photo/profile which we will include in the biography.
- ✓ Each selected artist will be published with 5 works + biography.
- ✓ Promotion on our website, social media channels, art sites and networks through press releases and advertisements. We will invite galleries, art sellers, and collectors to read.
- ✓ Promotion in our two art studios that we have set up in the metaverse.
- ✓ All participating artists will receive an artistic merit certificate via email as selected artists and participants in the volume. The certificate will be sent in printable digital format.

3) CONTEST RECIPIENTS:

- The contest is open to all contemporary artists of any nationality and aged over 18.
- **Works eligible for selection from the following categories:** traditional painting, drawing, digital art, photography, static and non-animated NFT art, sculpture.
- Works that may incite hatred and racism, works with sexual or vulgar content, those with religious or political themes, and works that may be discriminatory towards genders are excluded from the selection process..

4) TECHNIQUE: free

5) PRICE OF THE VOLUME TO THE PUBLIC:

AbstrArt Vol.2 will be available for free download in the above-mentioned stores/libraries. Only Amazon may require a minimum cover price of 2.99 euro for those who want to download it, but this price may vary from country to country. In this case, the small percentage earned from the cover price will be used to partially cover the management, use, and online maintenance costs of the e-book publishing service in the above-mentioned stores/libraries.



The selection phase is free and
non-binding for the artist



6) TO PARTICIPATE IN THE SELECTION:

- ✓ **Deadline to apply is September 9, 2023** - The artist who wants to participate must go through a first free selection phase by sending to the email makeartgallery@gmail.com the files of **5 or more different** works (preferably not blurred and well-defined so that the details of the works can be seen for a correct and objective evaluation).
- ✓ Send along with the artworks your artistic biography, which can introduce you to the public in a sincere manner.
- ✓ **For each artwork, please provide the following information:** Title, Technique, Size (width, height, and depth, if applicable), Website or online portfolio, or, if not available, the social media profile typically used to promote your art. The selection of the submitted artworks will be made at the sole discretion of the members of an artistic jury and the Make Art Gallery committee.
- ✓ It seems like a statement rather than a question, but I'll respond anyway. That sounds like a good plan. It's important to keep artists informed about their participation status and to promote the project through various channels. Good luck with the selection process and promotion!

7) PARTICIPATION FEE

Only upon confirmation of selection and after receiving a welcome email from us, the artist, if still interested in publication, can pay the participation fee of 20 Euros including VAT to partially cover the costs of organization, graphics, layout, and promotion. Please note that only the selected artists, at the end of the selection period, will receive this email.

Payment deadline: to be made within 3 working days from the receipt of our selection confirmation email. In case of impediments or delays, our staff can agree on a new useful date for payment with the artist. If our staff is unable to complete this agreement or has not received any news from the artist, participation will be considered canceled after these days.

8) COPYRIGHT IMAGES AND RESPONSIBILITY

Make Art Gallery, in compliance with the established regulations on copyright, considers the works received free from any third-party rights. The artists are responsible for the content of their respective submitted works and for the dissemination through them of non-original images protected by copyright. The artist may participate in the selection process only with works that have not already been published by other publishers, magazines, volumes, catalogs, e-books, and of which they hold the image and usage rights at the time of submission for selection. In addition, the artist is required to inform Make Art Gallery if their works are inspired by other known works or copies of them.

9) ACCETTAZIONE DEL BANDO e PRIVACY

Participation in the volume by sending the email with the data requested by this announcement corresponds to the total acceptance of the conditions contained in this regulation. By sending the email for selection containing the aforementioned data, I accept the conditions of the announcement in all its listed points; in case of confirmation of selection and deeming it in my interest to participate, I undertake to pay the participation fee as indicated in point (7), unless I communicate my withdrawal promptly via email. As the data controller and curators of this volume, Make Art Gallery is authorized to process the personal data included in this application for the purposes related solely and exclusively to the management of the application itself and for sending newsletters for communications and updates on the volume, as well as for the artistic promotion of the artist himself on the website www.makeartgallery.com and all the advertising material that we will produce. The promoters reserve the right to extend the deadline of the announcement (maximum one week) or - if deemed necessary - to make any changes and to communicate them in a timely manner to all participants through publication on the website www.makeartgallery.com and via email to the participants. The data controller informs that they will process the personal data of the participants within the scope of the European Regulation for the Protection of Personal Data GDPR (EU Reg. 2016/679) pursuant to art. 7 of Legislative Decree no. 196/2003, by contacting the data controller who is Mr. Stefano Fiore, writing directly to the email address makeartgallery@gmail.com.

**“Painting is the lightning collision
of different worlds,
destined to create a new world.”**

cit. Wassily Kandinsky

www.makeartgallery.com / makeartgallery@gmail.com



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